

Partnership with Donor Agencies and Other Stakeholders

Project Title	Project Description	Project Accomplishments	Project Partner
South Cotabato Pasalubong Mobile	This program aims to provide a mobile pasalubong center for the producers group of the province. The proposed vehicle is a multicab equipped with display racks and shelves for product showcase. The pasalubong mobile shall promote South Cotabato products in different events within the province and even in its neighboring provinces.	<p>The project proposal was already approved and budget appropriation was passed early of 2008 in the amount of P 350,000.00.</p> <p>It is designed to benefit at least 200 MSMEs in the processing sectors initially including that of the One Town One Product program beneficiaries.</p>	Unified Producers and Processors association of South Cotabato, Inc., Department of Trade and Industry – South Cotabato
TUTI FRUTI in South Cotabato	TUTI FRUTI in South Cotabato stands for: "Towards a Unified Thrust and Initiatives for the fruit industry in South Cotabato". This project was funded by Senator Kiko Pangilinan in the PROPEL program in the amount of P 500,000.00 with local counterpart of P 100,000.00 from the Chamber of Commerce & Industry, and the Provincial Government of South Cotabato.	<p>The project was conducted from the 2nd semester of 2007 until the 1st quarter of 2008. Various entrepreneurial trainings and seminars were conducted for the recipients. Trade fair participation and market development for the products was also given emphasis by the project. Market matching activities in Luzon and Visayas areas were successfully conducted. Packaging and</p>	South Cotabato Chamber of Commerce and Industry, Unified Producers and Processors association of South Cotabato, Department of Trade and Industry – South Cotabato, Office of Senator Kiko Pangilinan

	<p>The local chamber implemented the project with the producers and processors association as the recipient.</p>	<p>labeling development was also extended to the recipients. This resulted to better product presentation and higher sales. At least 400 direct and indirect MSMEs were benefited.</p>	
<p>Yamang Mindanao Trade Fair Participation</p>	<p>The LGU of South Cotabato has assisted the Unified Processors and Producers Association of the Province in participating to major trade fairs in the island of Mindanao including the Yamang Mindanao Trade Fair. This fair showcases the One Town One Product (OTOP) priority products of the different Municipalities in the island. This was held last July 2007 and July 2008 at General Santos City. The provincial government sponsored the product hauling and booth rental and design during the activity. Funds allocated reached P 10,000.00 and has resulted to cash sales of P 65,000 and negotiated sales of P 350,000.00</p>	<p>Due to the Provincial Government's assistance, the producers and processors of the province of South Cotabato generated 0.351 Million PHp cash sales and 2.0 Million PHp booked sales.</p>	<p>Producers and Processors Association of South Cotabato, Department of Trade and Industry – South Cotabato</p>

Industry Clustering	<p>The program advocates the establishment of industry clusters in the province of South Cotabato specifically for the Fruit, Information and Communication Technology (ICT), and Tourism Industry.</p>	<p>The Department of Trade and Industry in partnership with the Provincial Government of South Cotabato and local fruit and crafts industry players conducted a local study mission to Northern Mindanao to observe successful industry clusters established by the private sector in Cagayan.</p> <p>A series of industry clustering activities was also conducted for the private sector. These activities eventually lead to the interest of the local players to establish industry clusters in the province.</p> <p>Fruit cluster comprises Polomolok, Tampakan, Tantangan, and T'Boli. Crafts cluster comprises Banga and Lake Sebu. Rice &amp; Rice by-products comprises Sto Nino, Norala, and Surallah. Koronadal Cluster comprises the ICT players in the area.</p>	<p>Local fruit processors and Crafters, ICT players. Department of Trade and Industry – South Cotabato</p>
Promotion of Region 12 Natural Fruit and Fruit	<p>The project is focused on promoting the</p>	<p>After the signing of the MOA by the different</p>	<p>Fruit Industry Development Council 12 Inc.,</p>

<p>Juices</p>	<p>natural fruits and fruit juices of the region and specifically of the province of South Cotabato. This project is undertaken by the Fruit Industry Development Council, the Department of Trade and Industry, The Department of Education and the local Government of South Cotabato. Intensive advocacy programs and policies were drafted and implemented by the stakeholders from the year 2004 to 2007. The bottomline is for all students in schools to take naturally produced local juices in lieu of softdrinks</p>	<p>stakeholders, info campaign and advocacy in school were conducted. Policies on selling fruit juices on school canteens were passed and implemented. The local fruit producers and processors were also enjoined to open outlets and display centers in areas accessible to the public.</p>	<p>Depratment of Trade and Industry Region 12 and the Provincial Government of South Cotabato, Department of Education Region 12.</p>
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