

Investment Plan / Development Priorities

Long Term Vision:

A BETTER QUALITY of LIFE of the PEOPLE of SOUTH COTABATO through GENUINE PEOPLE'S PARTICIPATION, SUSTAINABLE and EQUITABLE SOCIO-ECONOMIC DEVELOPMENT and the TRANSFORMATION of the PROVINCE into a PREMIER AGRICULTURAL CENTER in the SOUTHERN PHILIPPINES

Priority Investment Areas	Strategy	Expected Result	Timeframe
<p>Manufacturing (Food Processing, Agricultural By-products and Handicrafts)</p>	<p>Continuous improvement of micro and small scale manufacturing firms focused on food processing and handicraft production. Different business development services for production efficiency, market expansion, management, packaging, and product improvement are being conducted by the local government in partnership with National Government Offices and Non-Government Organizations as well.</p>	<p>Sustainable production and market operation for the various food processors and producers of the province.</p>	<p>2007 – 2010</p>
<p>Priority Investment Areas</p>	<p>Strategy</p>	<p>Expected Result</p>	<p>Timeframe</p>

Agriculture	<p>Production of high value crops such as coffee, rubber and fruit trees through technology updating and market development</p> <p>Establishment of Production Demo for vegetables and legumes open to all farmers</p> <p>Strengthening the Agri-Fishery Research and Development</p> <p>Technology Information Network</p> <p>Livestock Production thru the Provincial Veterinary Office demo farm dispersed various livestock for fattening and raising.</p>	<p>High production value; zonification of fruit trees production areas</p> <p>Many farmers are engaged in vegetable production for high yield and financial returns</p> <p>Agri-fishing profile monitored</p> <p>Backyard poultry and raising</p>	2007 – 2010
TOURISM			
Development of Tourism Sites	Updating of the Inventory of existing and potential tourism sites for development to determine priority viable sites ready for investment.	Updated the list of viable tourism sites for offer to investors.	2007 – 2009
Hotels and Restaurants	For existing hotels and restaurants, encouraging local investors to upgrade existing infra and services to meet national or international standards	Upgraded hotels and restaurants into national or international standards.	2007 – 2012

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Retirement Villages	Inventory of facilities and human resources to cater the required needs of a retirement village	Identified viable areas	2007-2015
Resort Facilities	Encouraging local entrepreneurs to improve and expand facilities to cope with the current trends	Improved and expanded resort facilities.	2007-2012